

# MARK DE LEON

Video Editor & Media Production Specialist



847-414-6302



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www.yesthisismark.com

## SKILLS

### PROFESSIONAL SKILLS

Adobe Creative Suite

JIRA / Trello / Asana

Camera Operation (Video & Photo)

Sound & Lighting

Storyboarding

### PERSONAL SKILLS

Communication

Teamwork

Creativity

Leadership

Management

## HI!

My name is Mark de Leon, a video editor and specialist in digital media production. I have worked in and around various industries while utilizing my knowledge and skill set to help produce advertisements and web-form content.



## EDUCATION

**SCHOOL OF THE ART INSTITUTE OF CHICAGO:** BFA IN 2014

Concentration within the Film, Video, New Media, and Animation (FVNMA) department. Recipient of the merit and Contemporary Practices scholarships at SAIC.



## JOB EXPERIENCE

**PRODUCTION ASSISTANT:** CONVERSATIONS AT THE EDGE, 2012-2015

- Recorded video and audio of events involving visiting artists and filmmakers
- Took recordings to edit down for online and DVD distribution
- Involved in DVD duplication and printing
- Supervised the online Vimeo and social media accounts for CATE

**POST-PRODUCTION ASSISTANT:** QURIOSITY PRODUCTIONS, 2013-2016

- Ingested footage from shoots to edit for specs, reels, and adverts
- Coordinated with lead editor and directors for video approval

**SOCIAL MEDIA ASSISTANT:** WELLPLEDGE LLC, 2016-2017

- Increased user downloads by 33% through targeted Facebook adverts
- Worked with developers to gain a better understanding of the user experience
- Monitored WellPledge social media outlets with HootSuite and tracked projects using JIRA & Trello

**FREELANCE VIDEO EDITOR & PRODUCER:** VARIOUS, 2013-2020

- Produced, shot, and edited various web format videos for clients
- Participated and recorded several podcasts for distribution on RSS.com
- Managed and oversaw the usage of camera, lighting, sound equipment
- Worked with agencies to write and edit copy for adverts
- Assisted in production shoots for companies and organizations such as BuzzFeed & Toyota



## ADDITIONAL

Full portfolio can be viewed at [www.yesthisismark.com/portfolio](http://www.yesthisismark.com/portfolio)

